

## HOLYHEAD FORWARD - AGREED STRATEGIC TARGETS FOR 2006 / 2007

TITLE	STRATEGIC TARGET	LEAD	ROLE OF HF STAFF
<b>Monitor Delivery</b>	Agree detailed operational regeneration targets, monitor progress and delivery of both Strategic & Operational targets on a quarterly basis, and report to the Board	HF Chair & Strategy Group	Provide secretariat Prepare reports & implement actions
<b>Community Development</b>	Ensure satisfactory arrangements for Holyhead from the review of Communities First, and promote financial sustainability	Communities First Partnerships	Liaise with CF staff & chairs & monitor developments
<b>Anglesey Aluminium</b>	Support and lobby for the safeguarding of Anglesey Aluminium and plan response if this is not possible	Anglesey CC / WAG	Monitor situation and carry out support actions as required
<b>Port Access</b>	Lobby for and support the proposed A55/Port/Town Centre Link Road scheme and related requirements	Anglesey CC / Stena	Monitor situation and carry out support actions as required
<b>Waterfront Masterplan</b>	Prepare a Holyhead Waterfront Masterplan	Anglesey CC/ WAG/ Stena	Assist WAG/IACC/Stena with commission & related work. Seek resources to achieve.
<b>Regeneration Awareness</b>	Improve awareness and understanding of regeneration plans and projects among local residents and businesses	Anglesey CC (with CF, HTC, HOT, CoC)	Plan and deliver, working with Chamber & CF. Seek additional resources if necessary.
<b>Marketing &amp; Image</b>	Agree and deliver a Holyhead marketing and image programme	Anglesey CC (with CoC/ HOT/ HTC/ HOT)	Plan and deliver in conjunction with partners. Seek additional resources if necessary.
<b>Town Centre Regeneration</b>	Ensure the successful delivery of the HTCRS scheme and the progression of related projects (eg the review of pedestrianisation & parking & the Market Hall).	Anglesey CC (with HTC, CoC, HOT & HTWCFP)	Monitor/ support/ deliver/ report as appropriate. Assist with funding.
<b>Inward Investment</b>	Attract new private investment and jobs to Holyhead (including provision of required infrastructure eg Ty Mawr)	Anglesey CC / WAG	Plan and deliver in conjunction with partners.
<b>Education &amp; Skills</b>	Address the deficiencies in current provision and plan for the future skills & employment needs	Anglesey CC/ WAG	Monitor progress and intervene/ support as necessary
<b>Convergence Funding</b>	Prepare for the new EU funding programme – identify and develop project proposals	Anglesey CC / AERP/ WAG	Develop proposals in conjunction with relevant bodies